

VISITOR PROFILE

WHO SHOULD VISIT?

Global NatuRx is designed for trade professionals, healthcare and wellness practitioners, institutions, businesses and consumers interested in natural health and holistic wellbeing.

TRADE & BUSINESS

- Manufacturers
 - Distributors & Dealers
 - Importers & Exporters
 - Retailers & Wholesalers
 - Buyers & Procurement Professionals
 - Entrepreneurs & Investors
- ### HEALTHCARE & WELLNESS
- Ayurveda & AYUSH Practitioners
 - Doctors & Healthcare Professionals
 - Yoga & Wellness Professionals
 - Nutrition & Fitness Professionals
 - Spa & Panchakarma Professionals
 - Hospital & Wellness Centre Representatives

INSTITUTIONAL

- Government Officials
- Researchers
- Universities & Educational Institutions
- Industry Associations
- Students & Professionals

CONSUMERS

- Health-conscious individuals
- Wellness enthusiasts
- Yoga & meditation practitioners
- Individuals interested in natural and traditional health
- Families seeking healthy lifestyle solutions



WHY VISIT?

- Discover** : Explore the latest natural health, wellness and traditional healthcare products and services.
- Experience** : Participate in live demonstrations, wellness activities and interactive sessions.
- Learn** : Gain insights from experts, practitioners and industry professionals.
- Connect** : Meet manufacturers, brands, practitioners, distributors and service providers.
- Explore Business** : Identify products, suppliers, partnerships and new business opportunities.
- Get Inspired** : Discover new ideas and solutions for a healthier and more balanced lifestyle.

ABOUT THE ORGANIZER & CONTACT INFORMATION

ABOUT THE ORGANIZER:

With 16+ years of collective professional experience in the exhibition and events industry, the organizers bring extensive expertise in conceptualizing, planning and executing trade exhibitions, business events, conferences and industry platforms across diverse sectors.

Their experience spans Agriculture, Dairy, Horticulture, Food & Food Processing, Packaging & Printing, Medical & Healthcare, Pharmaceuticals, Wellness and Industrial & Manufacturing, with professional exposure across major cities in India and international markets.

The organizers possess comprehensive expertise in event planning and execution, exhibitor engagement,

business development, industry networking, visitor promotion, marketing, association coordination and stakeholder management.

With a strong understanding of the Ayurveda, traditional health, nutraceutical, natural products, cosmetics, healthcare and consumer sectors, the organizers aim to create professional and business-oriented platforms that connect industry, practitioners, institutions, businesses and consumers.

Their focus is to deliver impactful events that facilitate product showcasing, awareness, knowledge exchange, business networking, market development and meaningful industry engagement.



CORE EXPERTISE :

- Event Conceptualization & Management
- Exhibition Operations & Branding
- Business Development & Market Access
- Industry & Association Networking
- Marketing & Visitor Promotion
- Stakeholder Management
- Conference & Knowledge Programme Management

With a combination of industry experience, strategic planning and professional execution, the organizers are committed to developing platforms that create value for exhibitors, visitors, partners and the wider industry ecosystem.



Contact information :

Company Name

Address
Contact Number / Email ID / Website



FEBRUARY 2027 **Bhopal**, Madhya Pradesh **INDIA**

- An Exhibition & Convention on -

Natural Health • Traditional Healthcare • Wellness • AYUSH • Herbal & Plant-Based Products



Connecting Traditional Wisdom with Modern Wellness
Discover • Experience • Connect • Grow



“ A platform bringing together industry, practitioners, institutions, innovators, professionals and consumers to explore India's growing natural health and wellness ecosystem. ”

ABOUT THE EXPO



Global NatuRx – Exhibition and Convention India is a dedicated platform for India's growing natural health, traditional healthcare and wellness ecosystem.

The event will bring together manufacturers, brands, practitioners, healthcare and wellness professionals, researchers, startups, institutions, distributors, retailers and consumers under one roof.

The exhibition will showcase a wide range of Ayurvedic, herbal, natural, plant-based and wellness products and services, while the accompanying convention will facilitate knowledge sharing, expert discussions and industry interaction.



KEY HIGHLIGHTS

Exhibition | Convention | B2B Meetings
Wellness Experience | Product Launches
Startup Showcase | Live Demonstrations
Networking

With a strong focus on the Indian market, Global NatuRx aims to:

- Create greater awareness about natural, traditional and preventive approaches to health and wellbeing.
- Showcase India's traditional health knowledge alongside contemporary wellness solutions.
- Connect businesses with distributors, retailers, professionals and potential partners.
- Encourage innovation, entrepreneurship and new business opportunities.
- Facilitate interaction between industry, practitioners, institutions and consumers.
- Provide an engaging platform for experiencing products, services and wellness practices.

WHY MADHYA PRADESH?



Madhya Pradesh, located at the heart of India, offers a strategically suitable destination for an exhibition focused on natural health, traditional healthcare and wellness.

The state has a strong connection with Ayurveda, medicinal plants, agriculture, forests and traditional knowledge, providing a natural ecosystem relevant to the sector.

Key Advantages:

CENTRAL LOCATION

Strategically located in central India, making Bhopal accessible from major regions and markets across the country.

RICH NATURAL RESOURCES

The state's diverse forests and biodiversity provide a strong base for medicinal plants, herbs and natural resources.

TRADITIONAL KNOWLEDGE

A longstanding association with traditional practices, natural remedies and indigenous knowledge.

GROWING MARKET POTENTIAL

A large domestic consumer base and expanding opportunities across health, wellness and natural products.

BUSINESS CONNECTIVITY

Bhopal provides an important gateway for connecting businesses, professionals and institutions from Central and other parts of India.

WELLNESS & TOURISM POTENTIAL

Madhya Pradesh's heritage, nature and tourism destinations complement the growing interest in wellness and holistic living.

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**Bhopal —
The Heart of India**
Bhopal combines
accessibility,
natural
surroundings,
institutional
presence and a
growing business
ecosystem, making
it an appropriate
host city for Global
NatuRx.

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EXHIBITOR PROFILE

WHO SHOULD EXHIBIT?

Global NatuRx will bring together the diverse sectors contributing to India's natural health and wellness ecosystem.

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| Ayurveda & AYUSH Companies • | Spa, Panchakarma & Wellness Centers • |
| Herbal & Natural Health Products • | Hospitals & Healthcare Institutions • |
| Nutraceuticals & Functional Foods • | Wellness Resorts & Retreats • |
| Herbal Cosmetics & Natural Personal Care • | Wellness & Preventive Healthcare Services • |
| Medicinal Plants & Herbal Raw Materials • | Traditional Health Practitioners & Institutions • |
| Essential Oils & Aromatherapy • | Health & Wellness Startups • |
| Natural & Plant-Based Products • | Research & Educational Institutions • |
| Yoga, Meditation & Wellness Centers • | Packaging, Processing & Related Machinery • |
| | Testing, Certification & Quality Services • |
| | Government & Industry Organisations • |

WHY EXHIBIT?



Showcase : Present your products, services and innovations to a focused audience.

Connect : Meet distributors, retailers, practitioners, professionals, institutions and potential business partners.

Grow: Explore new markets and expand your business network across India.

Launch: Introduce new products, technologies and wellness solutions.

Network: Build meaningful connections with industry leaders and stakeholders.

Build Your Brand : Increase visibility and strengthen your presence in the growing natural health and wellness market.

